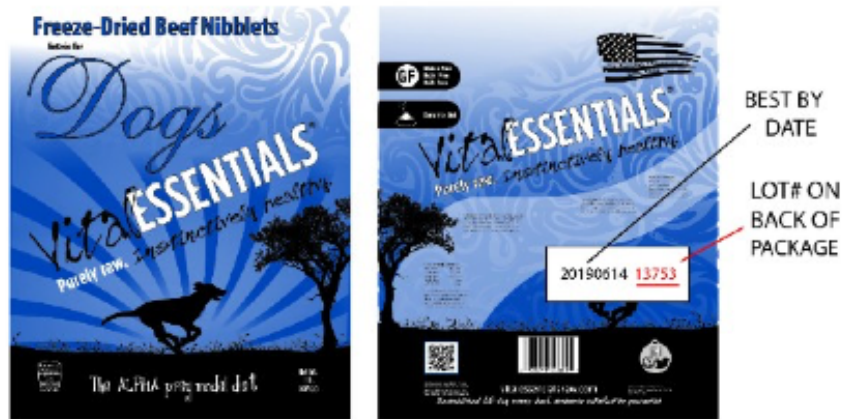




We believe it is imperative to keep our customers informed of vitally important news in real time. We will be participating in a voluntary recall of a limited amount, 73 cases, of **Vital Essentials Freeze-Dried Beef Nibbles Entrée for Dogs, 1 lb package.**

The recall is being issued in an abundance of caution following the Michigan Department of Agriculture's collection of a retail sample from a single batch which tested positive for *Salmonella*. No other Vital Essentials products are included in this recall. No illnesses in humans or pets have been reported.

Affected products can be identified by following lot number: "Vital Essentials Freeze-Dried Beef Nibbles Entrée for Dogs" with "Lot #13753".



Vital Essentials Freeze-Dried Beef Nibbles Entrée for Dogs

Lot # 13753, Best By date 6/14/19

If you find that you have this product, please return the affected product to the place of purchase for a full refund or replacement.

We pride ourselves on the overall quality of our pet food, and we believe taking this precautionary step was the most appropriate thing to do. Thank you for your loyalty, support of our brand and products. We sincerely apologize for any inconveniences this may cause and are fully committed to the health and safety of pets and pet parents.

Should you have any questions or concerns, please contact us at 920-370-6542 or info@vitalessentialsraw.com.



Our mailing address is:
Vital Essentials
P.O. Box 5227
Green Bay, Wisconsin 54308

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